



Music Corner Productions Inc.

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FOR IMMEDIATE RELEASE

MUSIC CORNER RELEASES DEBUT CD AND MORE

Victoria, BC - Music Corner, a musical storytelling quartet that combines orchestral musical instruments with storytelling for young children, invites families to join in celebrating the release their debut CD, Aesop's Animals. The CD release event is being held at White Eagle Polish Hall, 90 Dock Street, Victoria, BC at 2PM on Sunday, August 28th, 2011. Admission is free and refreshments are provided.

Aesop's Animals is a collection of five fables including the Hare and the Tortoise, the Lion and the Mouse, the Ant and the Chrysalis, the Ants and the Grasshopper, and the Prince and the Monkeys. The four performers (Masako Hockey, percussion; Rebecca Hissen, clarinet, Christopher Taber, violin; Marcus Hissen, trombone) alternate between voice acting and instrumental performance in ways that highlight the characters and action of each fable. The album was recorded and produced by Adrian Dolan, all music was composed by David Clenman, and the cover design and photography is by Simon DesRochers.

On the same day as the release of their debut album, Music Corner will also launch a new promotional video, official website, and an online start-up funding campaign. The group's 2-minute video clip, intended to introduce the quartet as equal parts playful and talented, was produced by 26-year old Victoria film maker, Matthew Miles and uses music from Aesop's Animals.

A published CD, professionally produced demo video and website are crucial for any performing ensemble hoping to make progress in today's music industry. "Cultivating a presence on websites like YouTube and Facebook is a no-brainer if we want to attract parents and presenters on a scale that will support us as a business," says Marcus Hissen, the group's trombonist and founding director. "Some industry showcase events only admit artists who already have their own CD and video." New online resources such as kickstarter.com, that fund creative projects, also offer excellent opportunities for businesses with a good idea, a contagious purpose, and the right materials.

Music Corner is now heading into its fifth season of musical storytelling for young children, including performances presented by the Victoria Symphony, the Victoria Conservatory of Music, and local schools. The group is commissioning two new performance programs and heading back to the studio for its second album, this time featuring the music of Mozart. Music Corner's purpose is to inspire young children to always have a special place in their lives for the performing arts.

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Additional information, materials, and interviews available
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